



## PRESS RELEASE

**FOR IMMEDIATE RELEASE**

**February 14<sup>th</sup>, 2022**

### **Announcing the recipients of the 2022 St. Louis Titan 100**

Titan CEO and headline sponsor Wipfli LLP are pleased to announce Luke Pope, Chief Financial Officer, Green Street Real Estate Ventures as a 2022 Titan 100. The Titan 100 program recognizes St. Louis' Top 100 CEO's & C-level executives. They are the area's most accomplished business leaders in their industry using criteria that includes demonstrating exceptional leadership, vision, and passion. Collectively the 2022 Titan 100 and their companies employ more than 38,000 individuals and generate over \$15.7 billion dollars in annual revenues. This year's honorees will be published in a limited-edition Titan 100 book and profiled exclusively online. They will be honored at an awards ceremony on April 28, 2022 and will be given the opportunity to interact and connect multiple times throughout the year with their fellow Titans.

"The Titan 100 are shaping the future of St. Louis' business community by building a distinguished reputation that is unrivaled and preeminent in their field. We proudly recognize the Titan 100 for their successes and contributions. We know that they will have a profound impact that makes an extraordinary difference for their customers and clients across the nation." says Jaime Zawmon, President of Titan CEO.

As CFO of Green Street and within a very short time, Pope helped create a Workforce Housing fund to build amenity rich attainable housing in urban growth markets throughout the Midwest and Sunbelt regions, partnered to raise more than \$50MM of investment capital for Green Street projects, founded a capital strategies affiliate with Emerald Capital Strategic Advisors to offer creative financial solutions to all communities, streamlined company financial policies and procedures, and is managing Green Street's 10-year Strategic Plan. Luke has also been key in making strategic hires for the Company to execute on the firm's 12-month, three-year, five-year plans and beyond.

"I am honored to be among the Titan 100 here in St. Louis and look forward to furthering my network and continuing to push for growth in the St. Louis region by creating jobs and economic activity for our community," said Pope.

Pope will be honored at the Titan 100 awards on April 28<sup>th</sup>, 2022 at "The Factory" located in Chesterfield, Missouri. The Factory is one of the anchors in the new entertainment complex – The District, the first built from-the-ground-up performance and event venue in the Midwest in more than twenty years. This unique cocktail-style awards event will gather 100 Titans of Industry for an evening unlike anything that exists in the St. Louis business community.

“On behalf of all the partners and associates at Wipfli we congratulate all the Titan100 winners. It’s an honor to recognize this diverse group of leaders in the St. Louis community. We appreciate the lasting impact each leader has made, and continues to make, in building organizations of significance both here in St. Louis and abroad. Your ingenuity and creativity have set you apart, and the honor of being seen as an industry Titan is richly deserved,” says Adam Herman Partner at Wipfli.

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### **About Titan CEO**

Titan CEO brings CEOs together through private events and roundtables. We also provide private, instructor-led peer groups for Titan CEO members. Held monthly, our CEO peer groups are designed to meet a CEOs unique needs as a business leader by facilitating curriculum that helps to build business valuation and tackle everyday business challenges. We offer a suite of resources including private coaching, high-level networking, and executive level retreats. Through our community, we aim to work with CEOs to help them connect and grow as Titans of industry.

### **About Wipfli LLP**

At Wipfli, we're committed to providing industry-focused assurance, accounting, tax and consulting services that make a lasting, positive impact on our clients — helping them overcome personal and business challenges and plan for future success. Wipfli ranks among the top 20 accounting and business consulting firms in the nation, with more than 127,000 clients and 3,100 associates. We're proud to give our clients the value and experience of a diverse firm that specializes in a wide range of services and industries, dedicated to enduring results, outstanding service, and lifetime relationships. Learn more at [wipfli.com](http://wipfli.com).

### **About Green Street Real Estate Ventures**

Green Street Real Estate Ventures is an entrepreneurial, full-service real estate solutions provider. Green Street distinguishes itself through the application of sustainable design and building principles in the adaptive reuse of infill locations. With over 5 million square feet of development experience, Green Street utilizes its established experience to complete innovative real estate projects as an advisor, a developer, a builder and as a property owner. #makemorepossible. To learn more, visit [www.greenstreetstl.com](http://www.greenstreetstl.com).

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