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Green Street adds real estate exec to C-suite

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Green Street St. Louis has named commercial real estate veteran Toby Martin its new COO.

Martin has more than 20 years of experience in the industry, where he previously served in senior roles at companies such as Colliers Turley Martin Tucker (now Cushman & Wakefield), Duke Realty and NAI DESCO Commercial. He also founded his own real estate investment company, Martin Properties, in 2004.

The COO role is a new position for Green Street, a real estate developer who's invested in millions of dollars in projects in the Forest Park Southeast neighborhood in the city. The company is set to leave its Clayton headquarters for a new office campus later this year.

"Toby is uniquely qualified to help us create a path forward," Green Street Principal Kevin Morrell said in a statement. "He has a long track record of managing growth and organizing people, which will serve us well. We are fortunate to have his expertise and insight."



IRINA HULSE PHOTOGRAPHY

Toby Martin

In addition to Martin's appointment, Green Street has also named Joel Oliver managing director and senior vice president of development. Oliver will work with Martin and CFO Luke Pope to identify new markets and opportunities, company officials said in a release.

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